

We work with all ADOBE products. We accept files in Adobe Illustrator, Photoshop, and files saved as PDF, EPS, JPG and TIFF. If you use CorelDraw, please save you files as PDFs.



Creative Cloud

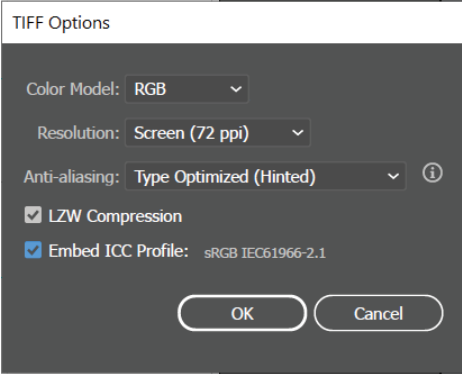


Creative Cloud



When saving artwork for final production please do the following:

- Vectedored artwork for logos and graphics works best.
- Place your artwork on one of our templates. Always put your art in the ARTWORK layer.
- Outline all fonts.
- Please use photographs that have been saved at 100% of the final size at 72dpi.
- Make sure to include a thumbnail (PNG works great) with all template lines visible.



TIFF Options

Color Model: RGB

Resolution: Screen (72 ppi)

Anti-aliasing: Type Optimized (Hinted)

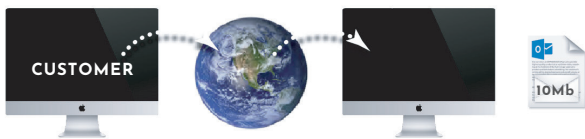
LZW Compression

Embed ICC Profile: sRGB IEC61966-2.1

OK Cancel

When saving final artwork, please remove template lines layer and export as a TIFF file. Save as:

- RBG,
- 72dpi,
- Type Optimized
- LZW Compression
- Embed ICC Profile checked



Information on sending artwork:

- Please send artwork via WeTransfer, Google Drive link or Dropbox link.
- Visit our website barusports.com, click SEND FILES to access file uploading. Or visit barusports.com/send-files/
- Email attachment size limit is 10Mb.

Artwork support:

Baru Sports/Cloth & Chroma's Art Department will determine the usability of any artwork received and inform you of any difficulties at the earliest opportunity to allow you time to resubmit usable artwork. We are happy to help you adjust and/or set up your artwork as well for a \$25 art fee.

Templates:

- Please use our official template files available on our website.
- If you can't find what you need, please reach out, as we are happy to send you templates.

File Types:

- We print using Adobe Illustrator CC or Adobe Photoshop CC
- We can convert files from:
 - InDesign CC
 - PDF
 - CorelDraw
- MAC files are generally more workable than PC files. If CorelDraw has been used it is best to supply the original document as well as the PDF and/or AI files.
- We do not work in CorelDraw. However we can convert these files in Adobe Illustrator CC.
- Linking Files: Always link, never embed. Provide all linked files as separate JPEG files along with layout files.
- Fonts: Please convert all fonts to outlines.

Color:

- Proof required: Please send GIF/PNG/JPEG/PDF file or a color printout which we can use to proof your artwork. It is best to provide a postscript color printout to ensure accuracy.
- Pantone colors: For accurate color matching use PMS colors for corporate colors. We have the following PMS matching swatch books: coated/uncoated/matte.
- All desired colors need to be specific. Do not use generic colors such as "green" from Adobe Illustrator or CorelDraw. Convert all to RGB or PMS colors. Exact color matches are not always possible. any solid color artwork must have PMS colors as this may be sent to silkscreen instead of digitally printed.
- Opacity of PMS and RGB: We do not recommend using opacities, or a transparent version of a color. Agreement to our RGB disclaimer will be required. Please understand that there may be color variations and that the finished banners cannot be rejected on the basis of the color being wrong.
- Please note that due to the nature of digital printing, we cannot print metallic or fluorescent PMS colors. Below is a list of PMS colors we cannot print.

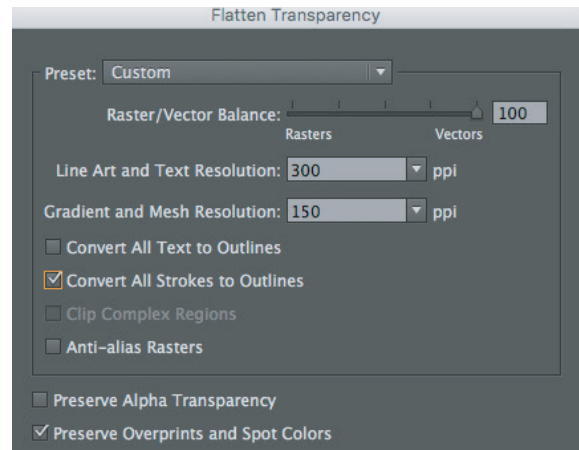
PANTONE 801	PANTONE 802	PANTONE 803	PANTONE 804	PANTONE 805	PANTONE 806	PANTONE 807	PANTONE 808	PANTONE 809	PANTONE 810
PANTONE 811	PANTONE 812	PANTONE 813	PANTONE 814	PANTONE 815	PANTONE 816	PANTONE 817	PANTONE 818	PANTONE 819	PANTONE 820
PANTONE 821	PANTONE 822	PANTONE 823	PANTONE 824	PANTONE 825	PANTONE 826	PANTONE 827	PANTONE 828	PANTONE 829	PANTONE 830

- To follow is a list of alternate gold and silver colors which print satisfactorily:

GOLD 1 22m 100y 25k	GOLD 2 19m 100y 19k	GOLD 3 16c 20m 100y 25k	GOLD 4 60c 65m 100y	GOLD 5 38m 100y 25k
SILVER 1 4c 15k	SILVER 2 6c 25k	SILVER 3 6c 34k	SILVER 4 11k	SILVER 5 6c 4y 23k

Scans / Raster images / Placed images:

- Scans/raster images must be created at a resolution of at least 72dpi at 100% print size or at a maximum of 100ppi at 100% print size. Eg. 50% scale = 144ppi.
- If you are sending complicated artwork that has already been created as a layered Photoshop PSD file, then please send that file with a maximum of 5 layers at a resolution of 72ppi so that we can alter if necessary for color matching reasons.
- EPS: Never place an EPS within another EPS.
- PSD: Please do not place PSD file in Illustrator or any other layout program. The images distort in the printing process.
- GIFS and PNG files do not have a high enough resolution for banners.
- JPEGS with file sizes smaller than 20Mb are not usually suitable for banners where the image is to cover the entire background of the banner due to their low resolution.
- Please DO NOT flatten the template markings onto the artwork. These markings are for reference only. Artwork can however be cut and pasted into the outside line (bleed line) of the template.
- Scan manipulation: Do not scale, rotate or clip in layout program eg.: Illustrator / InDesign / CorelDraw.
- Flattening transparencies - use the settings below:



Vectored artwork:

- Please do not supply raster/scanned artwork for logos/artwork that was created as vectored illustrations. Typographical logos and related images need to be saved as outlines in the vectored format to ensure optimum print quality.
- Fonts: Please convert to paths/curves/outlines.
- Strokes: Do not use hairlines, use a minimum of 3mm
- There needs to be enough Bleed as indicated in the templates. 20mm - 80mm depending on the product. Plain Banners must have 60mm all round.



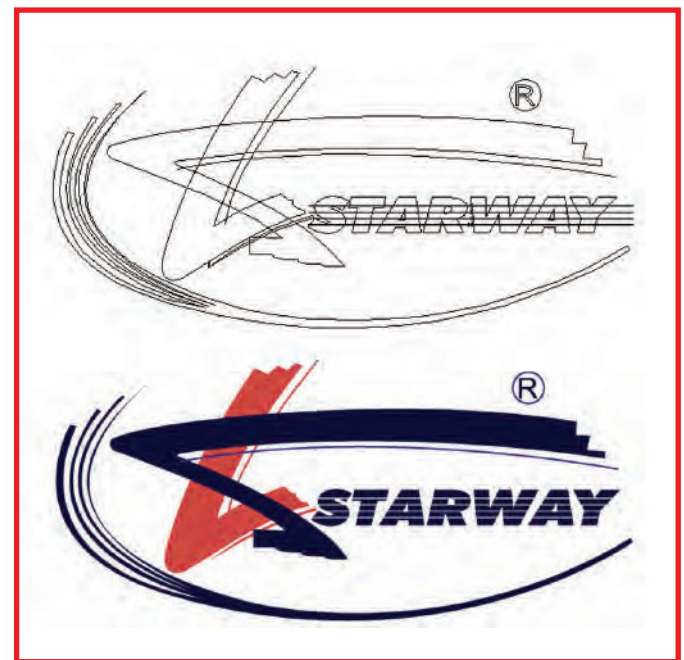
HIGH RESOLUTION



LOW RESOLUTION



CLIENT - WORD FILE



TRACE (VECTORED)